



PMD Board Meeting Minutes 1/7/14; 10-11:30 am

LOCATION: Spectrum Healthier Communities, Grand Rapids

PRESENT: Nancy Roberts, Spectrum Health; Megan Zambiasi, Pine Rest. On phone: Gretchen Johnson, Pine Rest: Sara Binkley-Tow, Momsbloom

ABSENT: Pamela Moffitt, Barbara Hawkins-Palmer

DISCUSSIONS

Reviewed previous meeting minutes:

- Communication strategies: Decided we will continue with email for now, as this is easiest. Will explore facebook, linked in, etc. **Action:** Sara Binkley-Tow will work on this.

-Statewide Directory: Nancy Roberts has been working on an email directory. **Action:** She will be assigning this task to her intern to complete.

-Lobbying: Sara Binkley-Tow has been making some local connections, but needs more guidance from Pam Moffitt. **Action:** Sara will contact Pam so they can work on this together.

-Local research re: screening protocols: We are aware of screening in West Michigan, but not about other state regions. **Action:** Nancy Roberts will work on this, as she is aware of some other state hospitals that may be screening.

-Consultation service/ Maria Muzik, M.D.? No one has talked with Dr. Muzik recently about this idea. **Action:** Gretchen Johnson is in contact with Dr. Muzik for other things, so she will talk with her about this idea and see if she is still interested.

- Recruiting members: No one has actively been working on this. **Action:** Megan Zambiasi will reach out to the folks on the LPMD Coalition, and also the Traverse City region to see if others are interested in joining.

- Increase supports for fathers and other underserved populations: No one has been actively working on this.



- Increase contact with OB's/pediatricians: All agree this is a priority. **Action:** Nancy Roberts presented to a group of Spectrum pediatricians and also 2 Zeeland OB offices. Well attended, but some were hesitant.

-Media Plan: One event planned for GR region; 5/3 River Bank Run in May. **Action:** Nancy Roberts will address in meeting next week to encourage other regions to plan events in May.

NEW BUSINESS:

- Logo: All agree that first logo shown is the favorite. Will try to make script more legible. Will present at SPMD meeting next week.

- Discussion re: mini grants. Nancy Roberts and Megan Zambiasi will work on the application. Discussion among group yielded the dollar amount being increased to a range between \$200-500 (with approval from Kent County PMD Coalition, who is providing money for mini grants). All agreed that the applicants should fill out an application that included general demographic information and a paragraph or two about how/why this will improve care in their region, as well as require at least 2 persons to be responsible for the funds. There will be a 1 year time limit, per usual for grants.

-The meeting for the Statewide Coalition is scheduled for next week Tuesday. It was decided to hold it at the Pine Rest Retreat Center in the PPG Corporate offices, so tech support will be available. We are still planning on using gotomeeting for those who are remoting in. Megan will secure the room, and send out invites to Nancy, Gretchen, and Sara if they would prefer to attend in person.

-Nancy will send out an email reminder regarding the meeting on Tuesday, 1/14.

- Meeting was concluded.

Submitted by Megan Zambiasi